

REACH A TARGETED AUDIENCE THE PROMINENT ASSOCIATES OF THE



ILLINOIS CHAMBER OF COMMERCE



The Illinois Chamber of Commerce is the largest broad-based business association in Illinois, serving businesses of all sizes and industry sectors. Headquartered in Springfield, with a regional office in Chicago, the Illinois Chamber serves as your frontline advocate for business in the state Capitol by influencing the legislative, regulatory and judicial branches of state government.

The *Illinois Business Leader* magazine is the **voice for Illinois Chamber of Commerce professionals**. This quarterly publication includes recent accomplishments, business profiles, news from the Statehouse, and articles written by Illinois experts for Illinois employers on timely topics. The magazine will be published quarterly online in March, June, and December and in print and online for our Annual Luncheon in September 2020

Pricing is per issue - All rates are net

Ad Size	Dimensions	4x(published quarterly) Member	4x(published quarterly) Non-Member	1x Rate Member	1x Rate Non-Member
Full page (bleeds)	8.5x11	\$1,200	\$1,500	\$1,680	\$2,100
Half Page	7.5x5	\$800	\$1000	\$1,120	\$1400
Quarter Page	3.5x4.75	\$500	\$625	\$700	\$875
Inside Cover (bleeds)	8.375x10.88	\$2,000	\$2,500	\$2,100	\$2,675
Back Cover (bleeds)	8.38x 9	\$2,400	\$3,000	\$3,360	\$4,200
Business Directory	2.5x2.5	\$1,000/4x only	\$1400/4x only	---	---

Illinois Business Leader Production

Specifications:

Send all ad material and insertion contracts to:
lsilvey@ilchamber.org

FTP: Files larger than 5mb must be uploaded to FTP site. Contact your ad sales representative for access. It is the responsibility of the advertiser to notify Illinois Business Leader staff when file has been uploaded.

Materials: All advertising must be submitted in a digital format. CMYK, PDF format - Color profile: U.S. Web Coated (SWOP) v.2. - digital file, minimum 300 dpi resolution at 100% size. No crop or registration marks necessary.

Proofing: All proofing is the responsibility of the advertiser and all PDF documents should be accompanied with jpeg proof.

All Illinois Business Leader magazine ads will be included on the free website magazine viewer at no additional charge.

2020 Space and Materials Deadlines:

March 2020 issue - space reserved by 2/18 - materials due 2/22/20

June 2020 issue - space reserved by 5/20 - materials due 5/24/20

Sept 2020 issue - space reserved by 8/19 - materials due 8/23/20

Dec 2020 issue - space reserved by 11/18 - materials due 11/22/20

2020 Editorial Calendar:

March 2020 issue – Legislative Update for 2020, Outlook on Financial Institutes in Illinois, HR Essentials

June 2020 issue – Statehouse Updates, Outlook on Food Industry in Illinois, Recap of Women in Business Conference

September 2020 issue – Bonus distribution at Annual Luncheon Hot Topics, Legislative Update, Technology Conference

December 2020- Issue – Hot Topics, 2021 IL Chamber Goals, Legislative Issues, Diversity Issues in Illinois; Council Updates

Contact Illinois Business Leader magazine

Send all print-ready ad material and insertion orders to: lsilvey@ilchamber.org

Chamber or editorial contact: Laurie Silvey, President, CBM, (217) 522-5512 ext 223 or lsilvey@ilchamber.org

Advertising sales: Laurie Silvey, President, CBM, (217) 522-5512 ext 223 or lsilvey@ilchamber.org

